



KOCAELİ LASTİK SANAYİ A.Ş.

MISSION, VISION AND VALUES

KOCAELİ LASTİK SANAYİ A.Ş.; “In the activities of Radial Tire, Bladder, Compound and Semi-Finished Product Production,

OUR MISSION;

We aim to create sustainable value by offering high-quality and safe products for society and stakeholders. While strengthening our position in the sector with our innovative approach, we always prioritize customer satisfaction.

OUR VISION;

To be a leading brand in our sector and a company recognized in the global market.

OUR MAIN STRATEGY AND PRODUCT/SERVICE VALUES;

- Occupational Health and Safety
- Innovative Sustainability
- Customer Satisfaction
- Creative
- Sincerity and Trust
- Technology-Based
- Social Responsibility Awareness